



Draft MINUTES

GUERNEVILLE LIBRARY ADVISORY BOARD (LAB) meeting

Wednesday, September 11, 6-7 pm
Guerneville Regional Library
14107 Armstrong Woods Road, Guerneville, CA 95446

1. CONVENING & INTRODUCTIONS

Present: Gail Culverwell, Franceen Levy, Aristotle Salerno, Deborah Zant, Eve Goldberg, Sarah Laggos, Barbara Maes, Melanie McCallum

Not present: Terry Gwiazdowski

Members of the Public present: none

2. PUBLIC COMMENTS

No public comment. With no member of the public present, Gail spoke as a member of the public and suggested the library purchase a generator. Barbara will follow up with Facilities.

3. APPROVAL OF THE MINUTES OF THE PRIOR MEETING (July meeting cancelled. Melanie will email past Minutes to LAB members.)

4. REPORTS & UPDATES

4.a Library Director's Report: National Hispanic Heritage Month, Sept 15-Oct 15—SCL celebrates Latin American Roots with events, book lists and resources. Sept is Back to School and Library Card signup month. SCL introduced two new library card designs: 1. "Everyone's Invited" card designed by a student and 2. A special Peanuts library card. Modernization projects at HEAL, WIND and PETA. Last library to get modernized was Guerneville Library. Measure W is coming up.

4.b Library Commissioners' Report(s): Reminder that none of us can advocate for the Library Measure as staff and volunteers. 40% of the library budget is from the Measure.

4.c. Branch Manager's Report: New Laptop Kiosk. 20% increase in library visits. Staff/Volunteer Art Show in program room all September, and art show reception was fun and well-attended. Library staff will participate in two upcoming Pride events, Russian River Pride Parade on 9/21 and Occidental Pride Festival on 9/28. LAB members welcome to join staff!

4.d. River Friends Report: River Friends not present to give report.

5. DISCUSSION ITEMS

5.a. LAB Plans & Goals: The Guerneville LAB has \$500 to spend in the next 9 months (till the end of the fiscal year). What do other LABs do to advocate for their branch libraries and how do they spend their \$500 budgets? Rohnert Park LAB partners with Rohnert Park Friends to table at outreach events and at a parade. Petaluma LAB tables at community event, including Lumicon and Butter & Eggs Parade. Windsor purchased books for residents at a low-income housing unit. Other LABs host Open Houses in their community rooms to get community feedback and promote the library. They buy refreshments for their Open Houses. What plans and goals does the Guerneville LAB want to set? Some ideas: Increase program awareness and attendance. Get people to sign up for the monthly e-newsletter, which features upcoming library events. Update Bylaws. Attend outreach events to promote library. Find ways the library can better serve the unhoused.

5.b. Bylaws

5.c. Public use electronics. Gail introduced the idea of buying/running a fax machine at the library. LAB discussed how fax service is not supported by SCL's IT Dept and patrons are usually scanning and emailing documents rather than faxing documents—scanning/emailing is a free service already offered by the library. Fax service is available 2 blocks away at the drugstore for

a small fee. LAB decided not to advocate for the addition of a fax machine. Gail introduced the idea of buying a paper shredder for patrons to use. Members discussed whether this was a good fit for the library—considered the noise shredders make, considered how having a shredder would invite people to bring large amounts of paperwork to the library. LAB decided not to advocate for adding a paper shredder at the library and agreed it is better for the library to continue to offer free Shred Days. Shredding service is also available at Kaiser and banks.

5.d. Pedestrian safety. LAB discussed how lights could be added to the crosswalk that's in front of the library to improve pedestrian safety. LAB members encouraged to email their concern and idea to Lynda Hopkins Office as this is a county matter.

6. ACTION ITEMS

Gail: Email Lynda Hopkins Office regarding improving pedestrian safety.

Eve: Email Lynda Hopkins Office regarding improving pedestrian safety.

Solon: Email Terry to ask if the LAB could partner with the Friends for the Halloween event.

Aristotle, Fran, Gail, Deborah, Terry: Email 3 ideas for LAB plans and goals to Solon who will create a list of all the ideas.

Mel: Email JAN, MAR, MAY LAB minutes to LAB.

7. MEMBER ANNOUNCEMENTS

none.

8. AGENDA ITEMS FOR NEXT MEETING

Pass Bylaws; Check-In on goals; Report back on communications with Lynda Hopkins Office

a. ADJOURNMENT

Next meeting: Wednesday, November 13, 6-7pm